

PPM RATE CARD | 2025

Published 11 times a year, PPM is dedicated to serving the needs of the commercial printing sector, packaging printers and converters, and packaging end users in the FMCG and retail sectors.

All rates quoted in ZAR and exclude VAT

Insertions	Full Page	1/2 Page	1/3 Page	1/4 Page
Single	31 000	22 600	19 600	16 000
2-6	27 300	20 900	17 300	14 000
7-12	24 300	17 300	15 600	13 000

ADVERTISING SIZES

FULL PAGE

trim 297mm H x 210mm W
 bleed 307mm H x 220mm W
 type 257mm H x 170mm W

HALF PAGE

HORIZONTAL

trim 148mm H x 210mm W
 bleed 158mm H x 220mm W
 type 108mm H x 170mm W

VERTICAL

trim 297mm H x 105mm W
 bleed 307mm H x 115mm W
 type 257mm H x 65mm W

QUARTER PAGE

trim 125mm H x 85mm W
 bleed 135mm H x 95mm W
 type 95mm H x 65mm W

THIRD PAGE

HORIZONTAL

trim 99mm H x 210mm W
 bleed 109mm H x 220mm W
 type 59mm H x 170mm W

VERTICAL

trim 297mm H x 70mm W
 bleed 307mm H x 80mm W
 type 257mm H x 60mm W

FORMAT - PDF high resolution
 with fonts embedded

PRIME POSITIONS

- A4 Outside Front Cover: 49 400 (including design) not agency commissionable
- A4 Outside Back Cover: 32 000
- A4 Inside Front Cover: 32 000 (for contract advertisers, GROUP RATE plus 15%)
- A4 Inside Back Cover: 32 000 (for contract advertisers, GROUP RATE plus 15%)
- A4 Print Matters Cover: 28 300 (including design) not agency commissionable
- A4 FMCG Pack Cover: 28 300 (including design) not agency commissionable
- A4 Converting Matters Cover: 28 300 (including design) not agency commissionable

- Loose inserts: 7-12 insertion rate for first page and 10% for each additional page. For contract advertisers, CONTRACT RATE plus 10%

- All rates exclude advert design (except where otherwise stated).

Design quotes will be supplied on request

- Quotations for advertorials will be provided on request

- All rates include agency commission at 16.5% and exclude VAT

For advertising enquiries contact:

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