

PACKAGING & Print Media

The industry voice of Africa

ADVERTISING
RATES
2017



WEBSITE & ELECTRONIC MEDIA

All rates quoted in ZAR

Scrolling Banner Ad - 1130px(w) x 154px (h)

1	R3 500.00 per month
2-3	R3 000.00 per month
4-6	R2 500.00 per month
7-12	R2 300.00 per month

NEWSLETTER BANNER ADVERTISING

830px (w) x 125px (h)
1 newsletter per month – R3 000.00

Scrolling Tower Ad - 218px (w) x 340px (h)

1	R2 500.00 per month
2-3	R2 200.00 per month
4-6	R1 800.00 per month
7-12	R1 600.00 per month

SPECIFICATIONS

- Maximum size – 2Mb
- Format – Hi-Resolution JPG, GIF or PDF
- No animated graphics
- Includes link to your website or email
- Upload date - first Monday of each month
- Material Deadline – last Monday of the previous month

For advertising enquiries contact:

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